

21 May 2012 9am-5pm Holiday Inn Singapore

# Hypno-Communication

A green lizard with a textured, scaly body is perched on a weathered wooden stump. The lizard is facing right, and its body is partially obscured by the title text. The background is a dark, blurred natural setting.

The Art of Covert Persuasion

Organized by:

### OVERVIEW

At first thought, the quote seems outright ridiculous. The truth is behind all power of persuasion and influence in your daily interaction with people laid principles of hypnosis.

Known as Hypnotic Language Patterns, derived from clinical Hypnotherapy, it can invite a person to react in a certain way you intended, very similar to watching a movie, reading a novel, listening to a parable, metaphor or story. It is about learning and harnessing the power of our language at its most influential and persuasive level.

Hypnosis is NOT always about putting someone into a state of trance. Hypnotic communication IS a simple process of communicating with the inner mind. This is done while the listener is fully awake, conscious and alert.

Hypnotic Language Patterns occur subconsciously and frequently when we communicate with others and ourselves. Those who recognized it, experiment with it and learn it, can harness its power at will for positive outcomes.

The challenge is many of us don't recognize, understand or notice the natural flow of suggestions, also known as hypnotic communication, much less, harnessing its power.

This 1-day workshop can help you become a more effective, influential and persuasive communicator using hypnotic principles and techniques. Be cautioned that this is not a typical communication training. You will be delighted that you came.

"All Communication Invites The Receiver Into A Hypnotic Trance."

...Burton & Bodenhamer

### BENEFITS:

You will acquire knowledge and skills to:

- **DEVELOP** excellence in communication skills
- **DISCOVER** the most effective use of words that appeal to the conscious and unconscious mind
- **DISTINGUISH** major emotions
- **RECOGNISE** facial expressions
- **INJECT** words in your conversation to influence outcome
- **MULTIPLY** the emotional intensity of your messages
- **PERSUADE** using psychology of suggestion
- **BYPASS** conscious defenses
- **INVITE** a person to react the way you intended

"It's an eye-opener to see a demo how hypnosis works and dispel the myth surrounding it. Dr Wolff is knowledgeable in this area and makes it interesting. Quite a treat to cramp so much info into one-day workshop!"

...Assistant Director, Singapore Prison Service

## BRIEF PROGRAM OUTLINE

Our mind is much more malleable than we thought. Marketing communication professionals understand this and have sought to influence our minds, which leads to suggested changes of behaviour.

Hypnotic communication is a skill anyone can acquire to influence people, improve relations and attain self-actualization. Topics include:

- **Hypnosis & Hypnotic Communication** as a part of daily life!
- **Dispelling The Myths Of Hypnosis**
- **The Truth about Stage Hypnosis**
  - Secrets from an insider
- **Authoritarian Vs Permissive Approach**
- **The Art of Subtle Influence**
- **The Suggestibility Factor**
- **Harnessing The Power of Suggestion**
- **Utilization**
- **Hypnotic Rapport Techniques** in the business world
- **Rapport Hook To Build Trust**
- **Double Binds**
- **TRUISM**
- **Posthypnotic Suggestions**

## WHO SHOULD ATTEND

This Unique And Powerful Workshop On Communication Skills Is For ALL who wants to be more persuasive and influential in their communication. These techniques are applicable across professionals and industries. Professionals who will benefit most are involved in the following function:

- Human Resource
- Training & Development
- Teaching
- Negotiation
- Research
- Interview
- Operations
- Customer Service
- Investigation
- Social Work
- Officers Dealing With The Public
- Performance Coaching
- Purchasing
- Administrator
- Speech Writer
- Project Management
- Presentation

The occupational focus of this program should not be confused with the clinical programs for psychologist, hypnotherapist or human behavioral specialist.

## METHODOLOGY

This unique, empowering and entertaining workshop will help you become more persuasive and influential in your communication. It can dramatically changed the way you communicate. But, its power could only be unleashed by people who fully participate in the activities and continue practicing the techniques after the workshop.

**Be Prepared To Participate and watch how your power of influence grow.**

This workshop involves light lectures wrap around demos, hands-on exercises, videos, and relevant examples.

## TESTIMONIALS

"It's an eye-opener to see a demo how hypnosis works and dispel the myth surrounds it. Dr Wolff is knowledgeable in this area and makes it interesting. Quite a treat to cramp so much info into one-day workshop!"

*...Assistant Director, Singapore Prison Service*

"Like the activities / small demonstrations conducted."

*...Counsellor, Singapore Prison Service*

"Indeed the hypno session helps me to relax! My shoulder ache feel better instantaneously."

*...HR Assistant Manager, Oiltanking Asia Pacific Pte Ltd*

"Teaching us to do a better approach in conversation. Very interesting! Thanks!."

*...Personal Assistant, Agri-Food & Veterinary Authority*

"It's is a very well organised. Trainer is very experienced and knowledgeable. Well done!"

*...Anonymous*

"Appreciate Dr Von Auer in presenting a very interesting session despite the fact that he is apparently not feeling well."

*...Assistant Director, Ministry of Education*

"Today I realised that I can be really hypnotized. Good environment. I like the practical test. Hypno-communication exists."

*...Officer in-Charge, Training, Singapore Police Force*

"Eye-opener to Hypno-Communication. Everybody can do it."

*...Admin Officer, Singapore Police Force*

"Excellent workshop."

*...Investigation Officer, Singapore Police Force*

"I have learnt something valuable."

*...Investigation Officer, Singapore Police Force*

"Very interesting and fascinating workshop."

*...Assistant Superintendent Police, Singapore Police Force*

## ABOUT YOUR TRAINER



Dr. AUER v. W. is a Certified Hypnotherapist, Lawyer, Counselor, Author and Ex-Senior Banker.

Dr. Auer applies therapeutic hypnosis in his clinical practice for the treatment of pain, depression, fears, phobias,

panic attacks, performance anxiety, stress, eating disorders, sleep disorders, stuttering, bed-wetting, nail biting, post-traumatic stress disorder, sex addiction and many other psychological problems.

As a cognitive behavioral therapist, he supports his clients on their path to a mental and emotional well-being. Apart from individual counseling, he also has a wealth of experience in corporate and organizational counselling.

He is also a popular, passionate and acknowledged trainer. He has presented keynotes, seminars and workshops to more than 150 public and private organizations in Singapore on self-esteem and non-verbal behavior, change management, relationship & workplace issues, anger and stress management and conflict management.

Dr. Auer received professional training in Psychotherapy and Ericksonian approaches to Clinical Hypnosis Hypnotherapy. The Ericksonian Hypnotherapy is a clinical hypnotherapy most frequently practiced in psychotherapy today. He holds a doctorate in law (PhD) and a Master's Degree in Counselling.

Dr. Auer currently facilitates our highly rated and popular Deception Detection workshop.

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21 May 2012 • 9am – 5pm • Holiday Inn Singapore, Orchard City Centre

Enquiries, please contact: **Anna Oh**

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Qty	WORKSHOP (Price Per Person)	Total Price
	Normal : S\$ 892.50	S\$
	Early Bird: S\$ 787.50 (by 21 April 2012)	S\$
	Group of 3 or more: S\$ 750.75	S\$
	TOTAL	S\$

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Job Title:

Dept:

## DELEGATE 2

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Email:

Tel:

Job Title:

Dept:

## DELEGATE 3

Name: Mr / Mrs / Ms / Dr

Email:

Tel:

Job Title:

Dept:

## CONTACT PERSON

Name: Mr / Mrs / Ms / Dr

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Tel:

Job Title:

Dept:

Organization:

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## PAYMENT TERMS

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- ♦ Payment must be made in Singapore Dollars
- ♦ Payment is required within 5 working days on receipt of invoice.
- ♦ Bookings within 10 working days before event – cash payment only.

## CANCELLATION, NO-SHOW, POSTPONEMENT & SUBSTITUTION POLICY

Substitution is allowed at any time. Full amount is due for cancellation received less than 14 days prior to event or No-Show. Cancellation must be made in writing. Refund can be given for cancellation received more than fourteen (14) days prior to event. Credits are given to those who need to defer their participation. Only one (1) deferment is allow. If we cancel or postpone an event, 100% credit will be given to all who have paid. All credits are valid for twelve (12) months only. We shall assume no liability whatsoever if this event is altered, rescheduled, postponed or canceled due to a fortuitous event, unforeseen occurrence, or any other event that renders performance of this event inadvisable, illegal, impractical or impossible. For purpose of this clause, a fortuitous event shall include but not limited to: an Act of God; governmental restrictions and /or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance and/or riots; curtailment, suspension, and/or restriction on transport facilities / means of transportation; any other emergency.

YOUR DETAILS: All details required for registration are mandatory. If you spot an error, kindly notify us by calling +(65) 61000621 or email : [anna@maitreallianz.com](mailto:anna@maitreallianz.com)

SPEAKER CHANGES: Speakers and topics were confirmed at the time of publishing, however, circumstances beyond the control of the organizers may necessitate substitution, alterations or cancellation of the speakers and/or topics. As such, we reserve the right to alter or modify the advertised speakers and/or topics if necessary. Any substitution or alteration will be reflected in our web page as soon as possible. All delegates or their representative will also be notified.

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NOTE: If you did not receive our email confirmation 1 week before our event, kindly call 6100 0621

Signature / Date